

**Cowboy Christmas with Chris Cox  
December 19 & 20, 2009**

Crossroads USA Arena—Cloverdale, Indiana

**COMMERCIAL EXHIBITOR CONTRACT**

Type or Print Very Clearly All Information

Date Received: \_\_\_\_\_

Booth Assigned: \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_  
(as you want to be listed in program)

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

BUSINESS TELEPHONE: (\_\_\_\_) \_\_\_\_\_ FAX NUMBER: (\_\_\_\_) \_\_\_\_\_

EMAIL: \_\_\_\_\_

NAME OF PERSON RESPONSIBLE: \_\_\_\_\_

MOBILE TELEPHONE: (\_\_\_\_) \_\_\_\_\_ OTHER TELEPHONE: (\_\_\_\_) \_\_\_\_\_

WEBSITE ADDRESS: \_\_\_\_\_

BOOTH SIZE: \_\_\_\_\_

DESCRIPTION OF PRODUCT(S) AND/OR MERCHANDISE TO BE EXHIBITED/DISPLAYED:  
(Products MUST be horse related)

**Exhibit Size: Booth Rate:**

10x10 \$250

10x20 \$400

10x30 \$450

10x40 or 20x20 \$550

Additional Fees

\_\_\_\_\_ Electrical \$50

**IMPORTANT:  
A NON-REFUNDABLE MINIMUM DEPOSIT OF 50%  
IN ORDER TO GUARANTEE YOUR SPACE!**

Enclosed 50% deposit by September 1: \$ \_\_\_\_\_

Balance due no later than **NOVEMBER 30, 2009**: \$ \_\_\_\_\_

PAYMENT BY: (circle one) **Check**-payable to the Indiana Horse Council or we accept **Visa/MasterCard**

Credit Card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_

I HAVE READ AND UNDERSTAND ALL OF THE RULES, REGULATIONS, & GUIDELINES SET FORTH BY THE INDIANA HORSE COUNCIL IN REGARD TO PARTICIPATION IN THIS EVENT. BY AFFIXING MY SIGNATURE BELOW I AGREE TO ABIDE BY EACH OF THOSE RULES, REGULATIONS, & GUIDELINES.

AUTHORIZED SIGNATURE: \_\_\_\_\_

**Return the white ORIGINAL Contract to the Indiana Horse Council, Inc. with your payment**

**MAIL TO:** Indiana Horse Council  
Exhibit Coordinator  
225 S. East St., Ste 738  
Indianapolis, IN 46202  
(317) 692-7141  
(317) 692-7153 FAX  
inhorsecouncil@aol.com